



Maintenance, Engineering and
Reliability/Mine Operators
Conference and Trade Show

THE NEXT LEVEL
Saskatoon
SEPT. 17-20 SK 2023



SPONSORSHIP &
ADVERTISING PROSPECTUS

Welcome to MEMO 2023

The first documented reports of mineral occurrences in Saskatchewan date back to the late 18th century, when explorers with Indigenous peoples documented the existence of mineralization. By the later parts of the 19th century, commercial mining had taken hold. Today, Saskatchewan holds a rich and diverse mining sector; gold, potash, uranium, and base metal operations all dot the province.

The mining industry has provided a foundation for prosperity, innovation, engineering, and achievement. **Saskatchewan is home to many global players in mining: Nutrien, Mosaic, BHP, Cameco, Orano, and more.**

The **Saskatoon branch** works tirelessly to enrich the lives of students and professionals alike. Through the winter months, the branch hosts monthly technical events to educate members on innovations, developments, new opportunities, and trending topics.

Proceeds from sponsorship and ticket sales are utilized to provide post-secondary scholarships to students. Each year, the branch distributes up to \$30,000 to students.

Though the pandemic was incredibly difficult on event attendance, the 2022-2023 technical event series has bounced back to greater than pre-pandemic attendance. While the provincial mining economy continues to swell, the Saskatoon Branch members continue to support the branch with their time, energy, and devotion in the face of constrained schedules. Members continue to support the technical events and help provide speakers with new, interesting, and relevant presentations, which enrich the local mining community. With the branch seeing such success, the next step is to grow our reach to continue to positively affect the lives of our stakeholders.



Why Sponsor MEMO 2023?

First and foremost, supporting this conference will help us all deliver better project results. That alone is a reason to get involved. Having your corporate brand attached to this conference shows your interest to help improve the maintenance engineering and mine operators projects in the mining industry.

Sponsoring helps us keep delegate costs low, enabling us to have more people attend and provide a greater impact.

As a specialty conference your branding will be front and center for potential clients and other industry professionals and will help identify your organization's expertise and interest in this important area of our industry.



Program Preview

SUNDAY

- Tradeshow opening reception

MONDAY

- Keynote speaker
- Technical program
- Tradeshow, reception on tradeshow floor
- MEMO banquet

TUESDAY

- Plenary panel discussion
- Technical program
- Tradeshow and reception on tradeshow floor
- Closing reception
- Women In Mining cocktail
- Scotch night.

WEDNESDAY

- Field Trips

Conference Themes

The technical program for MEMO 2023 will include plenary, keynote sessions and concurrent technical sessions focussing on the following themes:

- Mining
- Rock Mechanics
- Ventilation
- Maintenance & Reliability
- Innovation
- Health & Safety
- Environment
- Geoscience
- Communities
- Processing
- HR Recruitment
- Indigenous Engagement



Sponsorship Opportunities

BENEFITS LEVEL	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
RECOGNITION BENEFITS PER LEVEL	\$15,000	\$10,000	\$7,500	\$5,000	\$2,000
PRE-EVENT					
Logo and hyperlink on the MEMO 2023 website	●	●	●	●	●
Logo on pre-MEMO CIM magazine ads	●	●	●	●	
Logo on post-MEMO CIM magazine ads	●	●	●	●	●
Recognition in e-blasts	●	●	●		
Recognition on social media	●	●	●		
AT THE EVENT					
Logo on Sponsorship Banner- sized to sponsorship level	●	●	●	●	●
Logo in the printed program and mobile application	●	●	●	●	●
Recognition at plenaries and technical session rooms	●	●	●	●	
Delegate registrations (including social events)	4	3	2	1	

Sponsorship Opportunities- À la carte Items

MONDAY SOCIAL EVENT TBC- Speaking opportunity	1	\$15,000
OPENING RECEPTION Recognition in the program, your logo on signage in front of the room and branded signage	1	\$10,000
OPENING KEYNOTE PLENARY (Monday)	1	\$10,000
OPENING PLENARY (Tuesday)	1	\$10,000
TUESDAY SOCIAL EVENT Branded napkins	1	\$10,000
TRADESHOW SPONSOR Aisle number - Locator board Visibility on Tradeshow Website and Mobile App	1	\$10,000
TWO DAYS OF STUDENT EVENTS	1	\$10,000
WOMEN IN MINING RECEPTION	1	\$10,000
MOBILE APP BANNERS	1	\$7,500
RECEPTION (Monday or Tuesday) Recognition in the program, your logo on signage in front of the room and branded signage	2	\$6,000
LUNCH (Monday or Tuesday) Your logo on signage in front of the room and branded signage at the buffet	2	\$5,000
BADGES & LANYARDS	2	\$5,000
WATER BOTTLES FOR DELEGATES Water bottles with logo to be offered to delegates. **Water bottles to be provided/paid for by the sponsor	1	\$3,000
COFFEE STATIONS DURING TECHNICAL SESSIONS (Monday or Tuesday) Branded signage ¹ at the coffee stations, 3 times per day	2	\$3,000
TECHNICAL ROOMS SPONSORS	4	\$2,500
CONFERENCE PENS Pens with logo to be offered to delegates. **Custom pens to be provided/paid for by the sponsor	1	\$2,000

Logo, specs & deadlines

Depending on the level of sponsorship you choose, the following represents the various specs and requirements for submission of logos, materials and information in order for your company to take full advantage of your sponsorship. Please contact CIM should you require any further information.

High-resolution images **in BOTH .png and .eps** formats (suitable for web and print) with a minimum resolution of 300 dpi and fonts converted to outlines.

Sponsor must also provide **EXACT web address** for linking purposes.

LOGO AND HYPERLINK ON THE MEMO 2023 WEBSITE	Upon signature
RECOGNITION IN E-BLASTS	TBD
RECOGNITION ON SOCIAL MEDIA	TBD
BOOKING ADS IN PROGRAM	July 7
SPONSORSHIP BANNER ON-SITE SIGNAGE	July 14
ALL PRINTED CREATIVE MATERIAL IN PROGRAM	July 14
LOGO IN CONFERENCE INPERSON PROGRAM	July 14
ALL VIRTUAL CREATIVE MATERIAL Logo, Banner, Badge, Mini-mercial	July 14

Sponsorship Agreement

Our company wishes to purchase the following sponsorship package(s):

CLIENT INFORMATION

COMPANY _____ CONTACT _____
ADDRESS _____ PROVINCE/STATE _____
COUNTRY _____

EMAIL _____ TELEPHONE _____

SIGNATURE _____

SPONSORSHIP LEVEL

- Platinum Sponsor - \$15,000 CAD
- Gold Sponsor - \$10,000 CAD
- Silver Sponsor - \$7,500 CAD
- Bronze Sponsor - \$5,000 CAD
- Friend Sponsor - \$2,000 CAD

À-LA-CARTE ITEMS

- À-la-carte item 1 _____
- À-la-carte item 2 _____
- À-la-carte item 3 _____

TOTAL (CAD)\$: _____

SEND THE COMPLETE FORM TO

Nadia Bakka

nbakka@cim.org

Sales Manager, Sponsorship and Exhibition

(514) 939-2710, 1360



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SEE YOU IN SASKATOON!

